



Schulich  
School of Business  
Executive Education Centre

Special  
1-Day  
Executive  
Briefing

Don't miss the critical  
information in this  
convenient session.

# Cybersecurity Essentials for Directors, Officers and General Counsels

Wednesday, April 25, 2018  
9:00 A.M. - 4:30 p.m.  
Nadal Management Centre  
222 Bay Street, Toronto

*The insight and tools senior decision makers need to protect their organization.*

## Program Bonus EBook



### The #CyberAvengers

**Playbook:** The Non-Technical,  
No Nonsense Guide For Directors,  
Officers, and General Counsels

Proudly Supported by FireEye

Download from  
[www.thecyberavengers.com/tools](http://www.thecyberavengers.com/tools)



Register Today / Complete Details

<http://seec.online/11753>



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## There is no denying that the cyber security threat landscape is expanding and evolving.

New vulnerabilities are being discovered and existing ones are being exploited every day. **Unfortunately cyber security as practiced by many organizations today is broken, and the pain they experience when breached is often times avoidable.**

This unique one-day briefing is designed to **quickly give directors, officers, C-suite executives, and general counsels both a foundational understanding and big picture perspective of the current cyber threats they face.** Through a plainspoken and jargon-free discussion, participants will leave equipped with a **toolbox full of actionable measures they can implement almost immediately to help stop attacks, mitigate risk, and protect their organization.**

### Top Take-Aways

1. **Oversight duties:** Learn to view risk from an enterprise perspective in an era where accountability and fallout costs are surely going to grow.
2. **Cyber risk:** Why it matters and how to wisely spend your limited resources.
3. **Communication gaps:** Cybersecurity is not an IT-only issue, so do not be afraid to speak your mind. Learn which questions you need to ask.
4. **Response and continuity:** Even the best-tested plans can go out the window during a time of crisis. Learn to minimize the fallout.
5. **What's to expect in 2018:** From the ransomware scare to the General Data Protection Regulation (GDPR) coming into effect, business is becoming more expensive. Learn to save wherever you can.

### Instructor

**George Platsis** is a consultant, author and educator with extensive international experience. He is one of the members of the widely followed The #CyberAvengers group ([www.thecyberavengers.com](http://www.thecyberavengers.com)) – a team of experienced professionals who are working together to defeat cybercrime and slow down nefarious actors operating in cyberspace.

George's multidisciplinary background consists of business administration, emergency management, law, cybersecurity, and national security. His professional efforts focus on human factor vulnerabilities, addressing factors such as business continuity, resilience strategies, social engineering, insider threats, psychological warfare, data manipulation and integrity, and information dominance.

### Overview of Learning

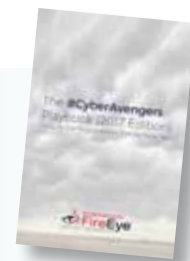
- A director's oversight duties over enterprise risk management and cybersecurity
- What is cyber risk, why does it matter, and why haven't we gotten this correct?
- Overcoming language barriers (or the disconnect between the board, c-suite executives, and it)
- What do I really need to know and what do I really need to ask my staff about our cybersecurity posture?
- Recap of 2017 issues and a look at what is happening in 2018.
- Incident response and business continuity planning
- Coming in 2018, that thing called GDPR (General Data Protection Regulation)
- How to survive the next six months relatively intact
- The #CyberAvenger's list of easy-to-dos
- Learn your responsibilities and what the limitations of government support are
- Why the data leaks are just as important as data breaches
- Doing what most fail at: getting "the basics" right
- The role and limitation of artificial intelligence and machine learning in your organization
- A brief introduction into technologies that can change your business, including blockchain and quantum computing

### Who Should Attend

This is an executive level program most appropriate for directors, officers, general counsels and other senior decision makers. It is not intended for technical staff.

#### Featured Pre-Reading

**The #CyberAvengers Playbook:** The Non-Technical, No Nonsense Guide For Directors, Officers, and General Counsels. Download from: [www.thecyberavengers.com/tools](http://www.thecyberavengers.com/tools)



Get the whole picture.

Preview complete course content and instructor bio online.

**Complete Details / Register Today**

<http://seec.online/11753>

**More Questions? Get in Touch!**

Tel.: 416.736.5079 | 1.800.667.9380  
or email [exceedinfo@schulich.yorku.ca](mailto:exceedinfo@schulich.yorku.ca)

#### Dates & Locations:

**Wednesday, April 25, 2018**  
9:00 - 4:30 p.m.  
Nadal Management Centre  
222 Bay St., Toronto

#### Registration Fee:

\$995 (\$895 SEEC Alumni\*) + HST  
\*No additional promotional discounts valid.

#### Registration Details:

- Tuition includes teaching materials, lunches and refreshments, but not accommodations
- A special corporate rate is available for participants at partner hotels
- Programs run from 9:00 a.m. to 4:30 p.m.
- Modules, speakers, topics, dates, fees, and locations are subject to change